

**Criteria for Nominations
Outstanding Business of the Year
2010**

The Outstanding Business Award recognizes businesses in or around the city of Martinsville for noteworthy accomplishments, long-standing contribution to the community, and significant community service efforts.

The nominees will have made a major or visible contribution in the past year that reflects commercial growth and achievement, innovation, creativity or community involvement. Applicants may not self-nominate.

Description / Identification	Scale				
1. Application is complete with all details requested.	1	2	3	4	5
2. A business that has principal ownership or substantial local presence in the Martinsville area.	1	2	3	4	5
3. The business is a member of the Martinsville Chamber of Commerce	1	2	3	4	5
4. The business has been in operation for more than one year	1	2	3	4	5
5. Commitment of company resources for participation in community involvement	1	2	3	4	5
6. The owner's demonstrate active involvement with the Martinsville Chamber of Commerce	1	2	3	4	5
7. Addresses employee's needs/to create a positive work environment	1	2	3	4	5
8. Majority accomplishment in the last year in any or all criteria	1	2	3	4	5
9. The business demonstrated they have gone above and beyond normal expectations	1	2	3	4	5
10. This business exemplifies high standards giving priority attention to every customer, client or guest	1	2	3	4	5
11. The application describes specific achievements and accomplishments	1	2	3	4	5
12. This business displays outstanding achievement in their business or profession	1	2	3	4	5